

## Texas School Business magazine page specs and ad layouts

### Please submit press preset CMYK PDF

#### Name your file:

So that we can better track all advertisers' files please use the following naming convention:  
ad\_your company name\_insight\_issue\_year

#### Magazine page trim:

8.5" x 11"

#### Full page non-bleed ad:

No larger than 8" x 10.5"

#### Full page bleed ad:

Live area: 8" x 10.5" (keep important visual elements within this area)

Crop marks at 8.5" x 11"

At least .125" bleed on all sides

#### Half page ad:

7.5" x 4.75" (horizontal)



Questions?

Contact Marco De La Cueva  
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Texas Association of School Administrators

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**Back Cover Postal Indicia Area**

**Back Cover Ad**  
8" x 8.5"

**1/3 page ad**  
2.5" x 9.75"

**1/6 page ad**  
2.5" x 4.75"

